



Thursday, 7 February 2013

Rob Quinn
Principal
Creating Leaders
PO Box 2221
Fortitude Valley QLD 4006

Dear Rob,

RE: Advocacy for Website

In order for Brisbane Marketing to excel in its role as the city's Economic Development Board, we need to attract, nurture and retain a strong cohesive team of leaders, experts in their fields all contributing to a strong organisational culture based on inspiration, innovation, inclusiveness and integrity. Rob and Deborah from Creating Leaders have become an important strategic partner of Brisbane Marketing through the development of our leaders and the enhancement of our organisational culture.

Our Creating Leaders journey commenced with a leadership course for our Executive Management Team closely aligned with the renewal of our corporate strategy.

This initial program has been followed by an emerging leaders training course for our middle managers.

All participating staff highly valued the leadership training sessions and one on one mentoring provided by Rob and Deborah. All staff have eagerly sought to apply their learning into the workplace and actively supported their peers throughout this process. The results have been a game changer, we have increased our productivity through reduction of inefficiencies such as conflict, staff turnover and silo thinking.

Creating Leaders offer practical empowering leadership training solutions, however the success of their programs is reliant upon how receptive the client organisation and its staff are to ongoing adoption, practicing and application of the leadership techniques.

Yours Sincerely,



John Aitken
CHIEF EXECUTIVE OFFICER